

Social Media Volunteer Director

River of Life has a Facebook, Instagram, Twitter, and a YouTube account. We are looking for someone interested in taking the lead, working with Pastor Rob and Chris Wolcott in enhancing our social media presence on a weekly basis. The time involved would vary, but on the average a couple hours every week uploading information, pictures, and generally making our social media attractive, fun, and informative. Maybe you or someone else you know is interested in being our new Social Media Director.

Ministry Description:

- Increase **River of Life** Social Media presence in Idaho Falls and beyond.
- Weekly publish Facebook posts, respond to questions if appropriate; Increase Church Facebook membership and participation.
- Post Instagram Post about **River of Life** weekend services and events.
- Working with the Media Department, help upload **Live Stream** onto YouTube AND Facebook media platforms.
- If text messaging is appropriate, create a text messaging system that could be used to help the church office staff follow-up with people, promote an event, or send out private messaging.
- Overall, use Social Media to get the news out about *River of Life*, church events, world and local missions that *River of Life* is involved with.
- Work with *River of Life* church office staff, media team, and Lead Pastor to promote the church and its ministries to our community and beyond.

Qualifications:

- Must be an active attendee of *River of Life* church.
- Have a good working knowledge of social media and basic graphic design.
- Be self-motivated and responsive to working with Chris Wolcott and Pastor Rob in a timely manner (i.e. return emails and texts within a 24-hr. period).

Interested, Contact Pastor Rob: rob.l@riveroflifef.org

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